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## **Gemworld International to Feature Presentation on the Challenges to Industry Confidence Posed by Synthetic Diamonds and Treated Earth Mined Diamonds**

The gem and jewelry trade is a vastly different industry today than it was even just a generation ago. Complex gem treatments, combined with an increasing number of synthetic diamonds and colored stones are routinely entering the trade, often undisclosed, posing real challenges for manufacturers, wholesalers, dealers and appraisers alike. The uncertainty created is effecting confidence in the products that form the foundation of gem market.

Today, the major laboratories can identify synthetic diamonds with a solid degree of confidence. Where the labs see real cause for concern are in the earth mined diamonds that are then color enhanced by one or more treatment methods. To better understand these current challenges regarding the identification of synthetic and treated diamonds, Gemworld International has confirmed renowned researcher, Dr. Emmanuel Fritsch to present, *Synthetic Diamonds Are Not That Hard to Identify, HPHT Treated Ones Are* at World of Gems Conference V. Industry experts will also touch on why the answer to accurate identification of synthetic diamonds is likely not found in the current slate of inexpensive “testers” being offered for sale to the trade.

The WOGC V is an international conference that offers content geared toward manufacturers, retail jewelers, appraisers and gemologists. The WOGC has a stellar reputation for presenting the latest original gemological research and information in a way that connects with our diverse audience.

### **The international slate of speakers also includes: Nicholas Sturman, GIA Thailand**

*Pearls, their Mollusks and Treatments; Al Gilbertson, GIA California*

*The Challenges of Creating a Fancy Cut Diamond Grade; Hanco Zwaan, Netherlands Gemmological Laboratory, Characterization and Formation of Metamorphic Sapphires; Roland Schlusel, Pillar & Stone International, California, The Jades of Burma; Kerry Gregory, Gemmology Rocks, UK, Treasure from Trash: Identifying the Value in Gemstones Recovered from Scrap; Alan Bronstein, Aurora Gems, New York, State of the Natural Color Diamond Market. Çiğdem Lüle, Gemworld International with Stuart Robertson, Gemworld International, Pricing What Nature Never Intended; Çiğdem Lüle, Gemworld International, Paint it Black: Black Gem Challenges; Jon Phillips, Corona Jewellery, Canada, The Diamond Market: Profits, Pricing, Projections & Problems; Richard Drucker, Gemworld International, Pricing Challenges*

**World of Gems Conference V will be held on September 23 -24, 2017**

Venue: [Loews Chicago O'Hare Hotel \(formerly known as the Intercontinental\)](#)

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